

About Us

Developed in formal collaboration with the [University of Cambridge](#), HeyMath! is an E-Learning program that supports the work of teachers and helps students build a strong foundation in Math.

HeyMath! is the #1 E-learning program for Secondary Math in Singapore - where it is formally endorsed by the [Singapore Teachers' Union](#) and is used by top schools such as Raffles Institution. HeyMath! has also been evaluated by the [Massachusetts Department of Education](#), and is an approved resource under their Grant for Gifted and Talented Review. Our innovative approach has been profiled by Op-Ed columnist Tom Friedman in the [New York Times](#) and as an example of globalization in education in his bestseller "The World Is Flat". Our work has also been covered by the [BBC News](#) and [The Economist](#).

HeyMath! provides students at elementary, middle and high schools with technology-enabled and curriculum-oriented animated online resources that help remove the abstraction underlying Math concepts, strengthen student understanding, enhance problem-solving skills and make learning more interesting and interactive. This helps reinforce concepts taught in class and provides the rigor for test and exam preparation required for college access. Furthermore, as students are exposed to international teaching and assessment methodologies, they can also be benchmarked to their peers, globally.

Teachers save instruction time and achieve differentiated instruction by using HeyMath! lessons in classrooms. HeyMath! also manages a collaborative question-bank that is contributed entirely by its partner schools, and provides services that categorize questions by grade & topic for testing and assessment. Implemented at schools in India, the United States and at over half the highest performing schools in [Singapore](#), HeyMath! resources reflect a blend of 'best practices' from top schools and are constantly updated based on user feedback.

HeyMath! was recognized as 'one of the most innovative software companies in India' by Microsoft in 2007 and we recently joined Intel Corporation as a software partner for the 'Classmate PC'. Recognizing the significant benefits that social networking can bring to education, HeyMath! is also one of the early innovators to incorporate collaboration and peer-assisted learning around its learning content, as a partner in Google's OpenSocial initiative.

Founders & Directors

Nirmala Sankaran

Nirmala (Nimmi) Sankaran is a Managing Director and co-founder of HeyMath! She had previously worked for over 10 years with Citigroup's Global Cash Management and Trade services, where she was responsible for product management and new product development for Europe. Ms. Sankaran holds an MBA from the Indian Institute of Management, Bangalore

Harsh Rajan

Prior to co-founding HeyMath!, Harsh Rajan worked for over 12 years in the Emerging Markets Fixed Income Derivatives businesses at Citigroup and Credit Suisse First Boston focusing on Central & Eastern Europe. Harsh is a Fellow of The Institute of Chartered Accountants of India and a Managing Director at HeyMath!

Jerry Rao

Jerry Rao was the Founder and CEO of MphasiS, a leading IT Services company in India and a past Chairman of the NASSCOM, the Indian software industry's apex body. Jerry holds a Masters degree from the University of Chicago and a MBA from Indian Institute of Management, Ahmedabad. He serves as an Independent Director

Raghuram G. Rajan

Dr. Raghuram G. Rajan is an alumnus of the Indian Institute of Technology (IIT) Delhi and serves as an Independent Director. Dr. Rajan has served as the Economic Counsellor and Director of Research at the International Monetary Fund and is presently the Honorary Economic Advisor to the Prime Minister of India and the Eric J. Gleacher Distinguished Service Professor of Finance, Graduate School of Business, University of Chicago

G. Balasubramanian

Mr. Balasubramanian was until recently Director (Academic) at the Central Board of Secondary Education (CBSE), where he was responsible for designing and implementing the curriculum in all the affiliated schools of CBSE. He serves as a member of the HeyMath! Advisory Board as Academic Advisor